

Enable, educate and enlighten your social community with

Fortinet Partner Social



FORTINET
PARTNER PORTAL

STRUGGLING WITH SOCIAL MEDIA? INTRODUCING FORTINET PARTNER SOCIAL

Not enough time? Can't find good content?

Post relevant, real-time and targeted 'to customer' content directly to your social networks in just three clicks.

Great content. New Followers.

Become socially active and grow your prospect lists.

HOW DOES IT WORK?



Step One

Fortinet creates posts and tags these by topics.

Step Two

You review, edit, discard or approve these new posts.

Step Three

You share these posts on your social networks.

Step Four

Your followers and prospects read your posts and contact you for more information.



87%

...of IT buyers use social media for research before engaging a partner or vendor



90%

...of marketers said that social media is important to their businesses.



79%

... of sales people who use social media outsell their peers.

THE BENEFITS



Grow your social networks



More interactions with prospects



Publish fresh end-user content



Position yourself as a trusted advisor



Influence IT decision makers

Login to Fortinet Partner Social
<https://partnersocial.fortinet.com/>

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